



# MEDIA INFORMATION

For Immediate Release:  
Wednesday, December 19, 2012

CONTACT: Ramon Alvarez, 972/868-1834  
ralvarez@foxsports.net

## **FOX SPORTS SOUTHWEST TO USE SKYCAM FOR SATURDAY'S UIL 5A DIVISION I CHAMPIONSHIP**

### **First Ever High School Game to Incorporate Wire-Flown Camera System**

The Skycam system traditionally used to enhance television coverage of NFL and NCAA football has made its way to high school football.

FOX Sports Southwest's telecast of Saturday's UIL 5A Division I championship from Cowboys Stadium in Arlington at 8:00 p.m. CT between Allen and Houston Lamar will be the first ever high school game to incorporate a Skycam.

The Skycam system centers around a sophisticated, computer-controlled cable suspension system that supports, stabilizes and allows for three dimensional movement of a camera to capture overhead video of major events. Putting the viewer right in the middle of an event, aerial cameras deliver behind-the-quarterback camera angles and exciting new perspectives.

FOX Sports Southwest will use the wire-flown camera on the final game of its nine Texas high school football state championships televised this week from Cowboys Stadium.

Skycam is headquartered in Fort Worth, Texas.

**– FOX SPORTS SOUTHWEST –  
[www.FoxSportsSouthwest.com](http://www.FoxSportsSouthwest.com)**