

# A NOTE ON PUBLISHER’S REQUIREMENTS FOR ALL MARKETING MATERIALS...

The following information was provided to us from Concord Theatricals regarding “Agatha Christie’s Murder on the Orient Express” and should be adhered to in all Marketing Challenge entries accordingly.

**2.1 Concord Theatricals Credit.** All programs, web pages, publicity, and advertising in connection with performances of the Property, in all media (including print and electronic), shall carry a program note as follows (unless an additional or different notice is specified in writing by Concord Theatricals) in not less than 10-point type:

“Agatha Christie’s Murder on the Orient Express” is presented by arrangement with Concord Theatricals on behalf of Samuel French, Inc. [www.concordtheatricals.com](http://www.concordtheatricals.com)

**2.2 Author(s) Credit.** The Author(s)’s name (including, as applicable, composer(s), lyricist(s) and/or translator/adaptor’s name) will appear in all instances in which the title of the Property appears, including all programs, web pages, house boards, and publicity and advertising in all media (including all print and electronic media) within the control of Licensee. Except as otherwise specified below, the name of the Author(s) will appear on a separate line on which no other name appears as set forth below immediately following the title of the Property and will appear in size of type not less than fifty percent (50%) of the size of the title type, as follows:

Title:	Author Credits:
“Agatha Christie’s Murder on the Orient Express”	Agatha Christie’s (100%) Murder on the Orient Express (100%) Adapted for the stage by Ken Ludwig (75%)

**2.3 Additional Production Credit.** The following credits will be included on the title page of all programs and playbills distributed in connection with performances of the Property. If supplied, the following bio will also be included in the program.

Title:	Production Credits:
“Agatha Christie’s Murder on the Orient Express”	Agatha Christie’s Murder <u>On</u> The Orient Express adapted by Ken Ludwig was originally staged by McCarter Theater Center, Princeton, NJ Emily Mann, Artistic Director, Timothy J. Shields, Managing Director. The production subsequently transferred to Hartford Stage, Hartford, CT Darko Tresujak, Artistic Director, Michael Stotts, Managing Director

Title:	Bio Requirement:
“Agatha Christie’s Murder on the Orient Express”	The Producer is required to include in their program the most up-to-date bio for the Playwright. This may be found on the Author’s page of the Concord Theatricals website at: <a href="https://www.concordtheatricals.com/a/323/ken-ludwig">https://www.concordtheatricals.com/a/323/ken-ludwig</a>

Additionally, the following statement was included with regards to producing trailers:

“A video is fine so long as no audio or audio-visual recordings of actors reciting lines from the script are used.”