

News Values

Beginner's Journalism

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OVERVIEW & PURPOSE

Students will learn what makes a story valuable to the community. It will help them when pitching story ideas and when evaluating the validity of newsroom organizations.

EDUCATION STANDARDS

TEKS §110.62(b)(3)(A): Demonstrate an understanding of the elements of news.

OBJECTIVES

1. Learn the seven news values.
2. Use the seven news values when planning a story pitch.
3. Analyze the value of news they see.

MATERIALS NEEDED

1. Internet access
2. Technology access

VERIFICATION

Steps to check for student understanding

1. Reflections turned in by students

ACTIVITY

Describe activity that will reinforce the lesson

1. Students will look through the provided slideshow to learn seven basic news values. Examples will be provided of each one.
2. Students will look online for one story that represents each news value. It doesn't matter how they find the story (i.e. Twitter feed vs. going straight to nytimes.com), only that the story comes from a reputable news source.
3. Students will turn in a one-paragraph assessment of each story they find, explaining which news value(s) are present in the story. An example of this will be provided in the slideshow.

PROVIDED RESOURCE(S)

Link(s) to mentioned resource(s).

1. Slideshow:
https://www.canva.com/design/DAD5KvJiKVw/a-9RqtUnfLPCLQeLdFOhw/view?utm_content=DAD5KvJiKVw&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink