

ILPCTAJE SUMMER WORKSHOP

Class Descriptions

UIL PREP

If it's your dream to compete at the UIL State Academic Contest, this is the class for you. Students will learn skills and strategies to be successful in the UIL Journalism Contests. All five contests will be covered. This class will be writing intensive. Laptops are highly encouraged. **Instructor - Margaret Edmonson**

NEWSPAPER ESSENTIALS

Designed for first year staffers and section editors, this session will cover editorial content, news and feature writing styles, ethics, student press rights and leadership.

EDITORIAL LEADERSHIP

This sequence will cover editorial content, news and feature writing styles, ethics, libel, design, student press rights, editorial leadership and management skills. Students in this class should bring along the first draft of an unpublished story for editing and development. **Instructor - Scott Winter**

ADVANCED WRITING

This intensive writing sequence will focus on advanced techniques. This class is restricted to students who have one year experience. Class size will be limited to 25. Laptop required. **Instructor - Jenny Dial Creech**

DESIGN & PRODUCTION

This section will concentrate on design strategies and techniques that would enhance either a print newspaper or yearbook. Students are asked to bring past copies of their newspaper or yearbook. **Instructor - Dow Tate**

VIDEO STORYTELLING

Students will explore audio and visual storytelling through video production or podcasting. The class will cover reporting, interviewing, videography, sequencing and editing as students learn to create multimedia packages for online news and broadcasts. Students should bring a camera,

tripod and microphone. Students will have access to a computer lab as well. **Instructor - Margie Raper**

YEARBOOK ESSENTIALS

Designed for beginning and intermediate staff, this session will cover writing, management and design concept of individual sections. This sequence also includes some discussion of trends and innovations. **Instructor - Kari Riemer**

THEME CONCEPT & DEVELOPMENT

There's a difference between "expected" and "snappy" themes. This sequence can make a huge difference in the impact you make on your readers. You will be inspired to take a deeper and more creative look at your cover, endsheets, opening and closing. If (and when) you are ready to push the graphic envelope on thematic presentation, enroll in this class. An understanding of basic design, graphics and typography is essential for success in this class. Students should bring laptops, if possible. **Instructors - Becky Tate and Charla Harris**

PHOTOJOURNALISM

Students will practice using their specific camera, basic exposure controls, composition, effective use of a basic flash and covering general school assignments. Students must have their own digital cameras and other equipment. Students will shoot photos both on campus and around the university. Photographers are required to travel in pairs or more when they are out of the classroom shooting. Students should bring laptops, if possible. **Instructors - Deanne Brown, and Mark Murray**

ADVISING SCHOOL PUBLICATIONS

This sequence is designed to help and motivate advisers. It will focus on learning the fundamentals of staff management, team building, law and ethics, coverage, reporting and writing, editing, design and graphics. **Instructor - Leland Mallett**