LQTQ

Using transition/quote formula for news and feature stories

Paragraph 1

Lead

The most timely and important information comes first. In news, look for the future event(s). In feature, try to hook the reader.

Paragraph 2

Additional Information

Include this only if needed. Any of the 5 W's and H not included in the lead could go here. Sets up the first quote.

linked

Paragraph 3

Quote

Connects from lead or additional info. More than one sentence. Attribution comes after first sentence. Include opinions and emotions.

Paragraph 4

Transition

Next important fact, linking the quote above to the next. Transitions can be a fact, an indirect quote or a partial quote. Attribute all info.

linked

Paragraph 5

Quote

Connects to the first transition. More than one sentence. Attribute after the first sentence. Do not repeat transition info. The quote should elaborate, providing opinion and emotion.

Paragraph 6

Transition

Next important fact, linking the quote above to the next. Transitions can be a fact, an indirect quote or a partial quote. Attribute all info.

linked

Paragraph 7...

Quote, and so on...

Connects to the previous transition. Keep alternating quotes and transitions until the story is done. End with a strong quote that wraps up the story — the "kicker quote."

Tips

Information should flow from most important to least important

Paragraphs are 1-2 sentences

No need to use "Leaguetown." Students know where they go.