

Editorial Person:

the highly-capable and hardworking human

A completely normal formula for UIL editorial writing



Intro

Stance

Paragraph 2: Take a stand. Choose a side. Tell the reader what SHOULD happen. Set this clear and concise statement in its own paragraph.

Paragraph 1: Present the problem or situation. Similar to a news lead, but can include opinion. Should include the future event or most timely element of the issue.

Tell the reader what the other side believes, and then tell the reader why they're wrong. You can do this in its own paragraph or weave it into your reasons.

Refute the opposition

Paragraph 3:
Reason #1 for taking this position

Paragraph 4:
Reason #2 for taking this position

Paragraph 5:
Reason #2 for taking this position

Provide evidence for all three points

Tips

Get the future event in the lead, if there is one.

Use your voice throughout the editorial. You can use your opinion beginning in the first sentence.

There are no quotes in an editorial.

You may choose either side of the issue and be successful.

Paragraph 6: Restate the stance. You may include an alternative logical solution or call-to-action. You may also include a “roast” or “zinger.” This is just a memorable way to drive your point home. Use a metaphor, comparison or powerful language to drive your point home in the conclusion.

Present a logical solution

Restate the staff stance and add a roast, if possible.

