

SPRING CONVENTION

Keynote Speaker

Jeff Scott Goldman

Jeff Scott Goldman is an Emmy award-winning producer and reporter whose career spanned four decades for CBS News and the PBS NewsHour. Until recently, Goldman was a regular visitor at the White House, covering six presidents over the past 34 years. In that role he traveled the world aboard Air Force One with Commanders-in-Chief Ronald Reagan, George H.W. Bush, Bill Clinton, George W. Bush, Barack Obama and the beginning of the Donald Trump presidency.



Goldman has been an eyewitness to numerous major historical events. He has covered six wars and military conflicts, including both Gulf Wars in the Middle East, and lived in Kuwait and Saudi Arabia for many months during both military interventions.

He was at the White House on 9-11 when terrorists struck the World Trade Center and the Pentagon, and days later accompanied Washington leaders on an unmarked FBI plane for a secret investigative trip to Ground Zero trying to gather evidence on those attacks.

Goldman also has traveled to Israel and other countries in the region multiple times with several presidents. After witnessing the historic White House handshake between Israeli Prime Minister Yitzhak Rabin and PLO chairman Yasser Arafat, Goldman was immediately dispatched to the region. He produced exclusive interviews with key regional leaders to look at the future of the Israeli PLO conflict. Those

interviews were with Syrian President Hafez Al Assad in Damascus, Egyptian President Hosni Mubarak in Egypt, King Hussein in Amman Jordan and then Israeli President Shimon Peres in Jerusalem. In addition, he covered the Balkan war and troop interventions in Somalia, Haiti, and Iraq.

Goldman traveled around the globe with Secretaries of State Hillary Clinton, Condoleezza Rice and General Colin Powell. For PBS NewsHour, Goldman produced numerous long-form documentaries on a wide range of topics he witnessed overseas, including the breakup of the former Soviet Union, historic elections in eastern

Europe and the Baltic States, and the Mandela election in South Africa. He was the first to interview Communist leader Mikhail Gorbachev after his meeting with Ronald Reagan as Russia opened up to the world.

At CBS News, Goldman also covered every domestic presidential election since 1996. He has been dispatched for breaking news stories around the globe including the horrific Haitian earthquake in 2010 where more than 100,000 people were killed. Goldman was one of the first journalists on the scene with American search and rescue teams dispatched within hours to rescue victims.

Goldman retired in 2017 and now speaks to groups with enlightening stories on how the media covers the White House, relations each president has had with the media, and what it is like to fly on Air Force One with our nation's leader.

Out-of-State Speakers



Moore || Watterson || Kenney || Knight || Winter

Pulitzer-Prize Winning Getty Photographer **John Moore**, New York, "The Yearbook Whisperer" **Bruce Watterson**, Rome, GA. Director of the Photojournalism Department at Western Kentucky University, **James Kenney**, Entertainer and journalism instructor extraordinaire **David Knight**, Lancaster Schools, SC. Professor and journalism guru **Scott Winter**, Bethel University.

@ the University of Texas at Austin

11 Things you should know about the Convention

- 1.** We will offer approximately **100 sessions** on everything from social media to yearbook trends, from broadcasting to photojournalism. And yes, we are the same weekend as the UIL State Academic Meet.
- 2. Pre-registration** cost is \$35 per delegate and \$40 for non-members. Registration on-site is \$40 per delegate. Registration opens Feb. 15 online at <http://www.uiltexas.org/journalism/ilpc>. If your student advances to the State UIL Journalism contest, then his or her registration fee is waived.
- 3. HOTEL blocks.** We will have blocks at two hotels. The information will be posted on the UIL website at: <http://www.uiltexas.org/journalism/ilpc/conventions-workshops> by Feb. 1.
- 4. SATURDAY, May 5** - Registration starts at 8:30 a.m. and continues until 3 p.m. The **keynote speaker** Jeff Goldman will start at 11 a.m. A limited number of break-out sessions will begin early this year at **9 and 10 a.m.** After the keynote, we will continue with a full slate of break-out sessions at **1, 2, 3 and 4 p.m.** on Saturday, and at **9 and 10 a.m.** on Sunday.
- 5.** We will have **ILPC T-shirts** for sale ONLY during online registration. We will not sell T-shirts on-site.
- 6. The Grand Awards Assembly** begins at 11:15 a.m. on Sunday at the LBJ Auditorium.
- 7. Parking instructions** will be emailed to you after you register. Rest assured, parking will not be the fun part of the convention.
- 8.** You will pick up **your badges** and programs at the registration desk which will be in Burdine Hall this year (NEW LOCATION).
- 9.** The **convention program** will be available one week before the convention at: <http://www.uiltexas.org/journalism/ilpc/conventions-workshops>.
- 10.** Teachers can receive **professional development credit** for attending the convention.
- 11.** We again will host an **on-site contest** — writing, photography and/or broadcast — for students. Details will follow.

Featured Texas Speaker



Kathleen McElroy is the School of Journalism's associate director and a senior lecturer at the University of Texas at Austin. She received her Ph.D. from the School of Journalism in December 2014, after nearly 30 years as a professional journalist. At The New York Times, she held various management positions, including associate managing editor, dining editor, deputy sports editor and deputy editor of the website. She previously worked for The National, an all-sports daily, and Newsday on Long Island as well as the Austin American-Statesman, The Huntsville Item and the Bryan-College Station Eagle in Texas.

While earning her doctorate, she was a Harrington Graduate Fellow and received awards for teaching and research. Her research interests include racial discourse, collective memory, sports media and obituaries. She previously was an assistant professor at Oklahoma State University, where she taught news reporting and sports media. She received a Masters of Arts from New York University, with a focus on race and media, and a Bachelor of Arts in broadcast journalism from Texas A&M.



Jenny Dial Creech, a native of San Antonio and a graduate of the University of Oklahoma, started at the Houston Chronicle in 2005 as a high school sports reporter. She has since covered an array of beats and served as an assistant sports editor and senior editor of Texas Sports Nation. Creech is the president of the Association for Women in Sports Media and was awarded the 2015 APSE Diversity Fellowship. In addition to her role at the Houston Chronicle, Creech also works with several high school and college journalists at Columbia University journalism conferences and workshops.

More Featured Speakers to be announced later.