

# ROOKIE NEWSPAPER (Print and Online) IAA Contest Rules

- This category is for schools that have not entered IAA and ILPC competition in the last three years. If you enter in this category, you cannot enter in the other NP IAA categories. All submissions must be uploaded by Feb. 15.
- You must submit IAAs by uploading pdfs and jpegs (photos only) to the online entry system. If you have a problem uploading files, please contact our office ASAP. We will work with schools that can not upload entries.

## SUPER IMPORTANT!!

- Uploaded files **MUST** be named correctly in order to be judged.

### ***Each file uploaded must follow this pattern:***

Letter Category\_School\_File Number

For example, the file name for uploading one file to Theme Selection & Development would be:  
A\_LeaguetownHS\_1

For example, the file name for uploading two files to sports story would be:

D\_LeaguetownHS\_1  
D\_LeaguetownHS\_2

- All work must be that of a student and published between Feb. 15, 2018 and Feb. 15, 2019.
- Photos must be taken by students and only one student can take a photo. NOTE: Photos submitted in the fall yearbook IAA competition may not be entered in this competition.
- All entries become the property of ILPC and may be published in ILPC or UIL materials.
- All entries (other than photos) submitted online must be pdfs. Photos can be jpegs with caption information in the metadata.
- Results will be announced at the ILPC State Convention at The University of Texas at Austin.

## ROOKIE NP Individual Achievement Awards Categories

- Schools may submit two entries in each of the following category. -
  - NEWS WRITING** - An article which presents the latest or most current information on new or already-published information, past events or future events.
  - SUBJECTIVE WRITING** - An editorial written as statement of staff, a personal column or a review of some sort.
  - FEATURE STORY** — Personality profiles or human-interest general features. Emphasis should be rich in detail and liberal use of quotes
  - SPORTS STORY** — Sports features or sports news is acceptable for this category.
  - PAGE DESIGN** — For this entry, you may submit any single page design from any section of the newspaper. For ONLINE Newspapers, you may submit the design of the home page.
  - NEWS/FEATURE PHOTO** — The student-shot photo should be a news or feature photo. Include caption information in the metadata.
  - SPORTS PHOTO** — The student-shot photo should be a sports photo (action or feature). Include caption information in the metadata.