



# Succeeding (LaVerne) with Success: The Future of UIL Accounting

KAY WHITTON

STATE CONTEST DIRECTOR

# Before We Get Started

Remember to register your attendance and complete session evaluations.

Session numbers are in the program.



SCAN ME





LaVerne Funderburk  
State Meet Team

**LaVerne Funderburk**

Licensed CPA

Knows entire accounting pie;  
HS accounting is a small sliver

Took accounting contest from  
pilot test to prestigious contest!

**39 school years of service to UIL**



Kay Whitton  
Accounting Team

## Kay Whitton

Retired JNHS Business  
Teacher – 1994-2018

Majored in and worked at an  
accounting firm; not a CPA

UIL Accounting Coach – 30 years  
UIL State Qualifiers – 21 years

6 Accounting State Champions  
Knows the 'sliver' of HS acct well

So how do we Succeed

LaVerne  
and her level of expertise

Successfully?

## Consider these thoughts:

Students tend to 'major in' whatever interested them in HS (including myself!). Too many students do not have a positive business/accounting HS experience.

“Business is consistently one of the top-ranked college majors. Since the 1980s, colleges have awarded more bachelor’s degrees in business than in any other field, according to the (NCES).

Most business majors are required to take at least one accounting course, which is difficult for many without HS experience, but much easier for those with that background

According to my team assistant, Lane Quinney, CPA, 2-time UIL accounting state champion, the number of accounting majors has decreased dramatically from when he graduated TAMU 10 years ago

To increase interest, accounting teachers must become more engaged and enabled to be better at teaching the introductory HS accounting course.

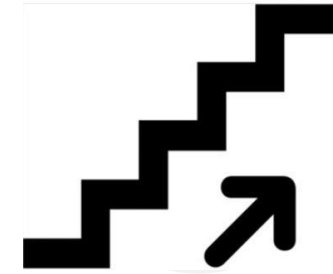
The Future?

To increase  
interest...

Focus on  
Coaching!



**BUILD**  
a new UIL  
Accounting  
program



**GROW** an  
existing  
program



**COACH** to  
foster success



**SHARE**  
coaching tips  
and strategies



## Building a New Accounting Program

01

### **ANNOUNCE**

Through office, in class, hallway signs, or social media...

02

### **RECRUIT**

Personality tests  
8<sup>th</sup> grade algebra teacher  
8<sup>th</sup> grade graduation

03

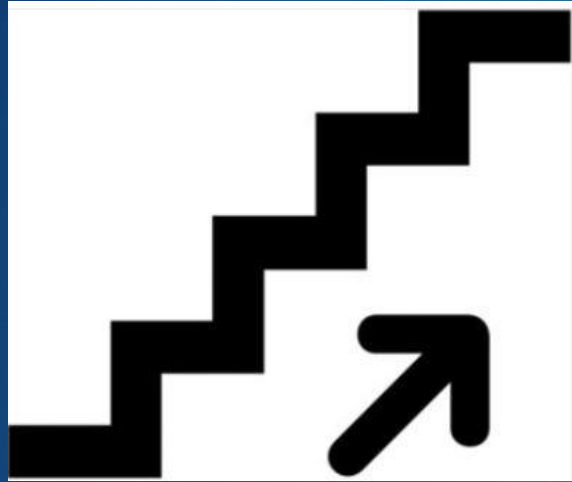
### **PROMOTE**

Locker signs  
Themes  
T-shirts  
Keepsakes



Themes and Keychain reminders:  
Academic bags were available...





## Grow an Existing Program

01

### **MAKE IT FUN**

Weekly team meets  
High Fives!  
Food!  
Jeopardy

02

### **AIM HIGH**

Raise the bar; expect them to work  
Teach the concepts

03

### **RECOGNIZE**

Display plaques  
Honor Wall  
Score banner  
Social media

# Wall of Honor – Visible Success

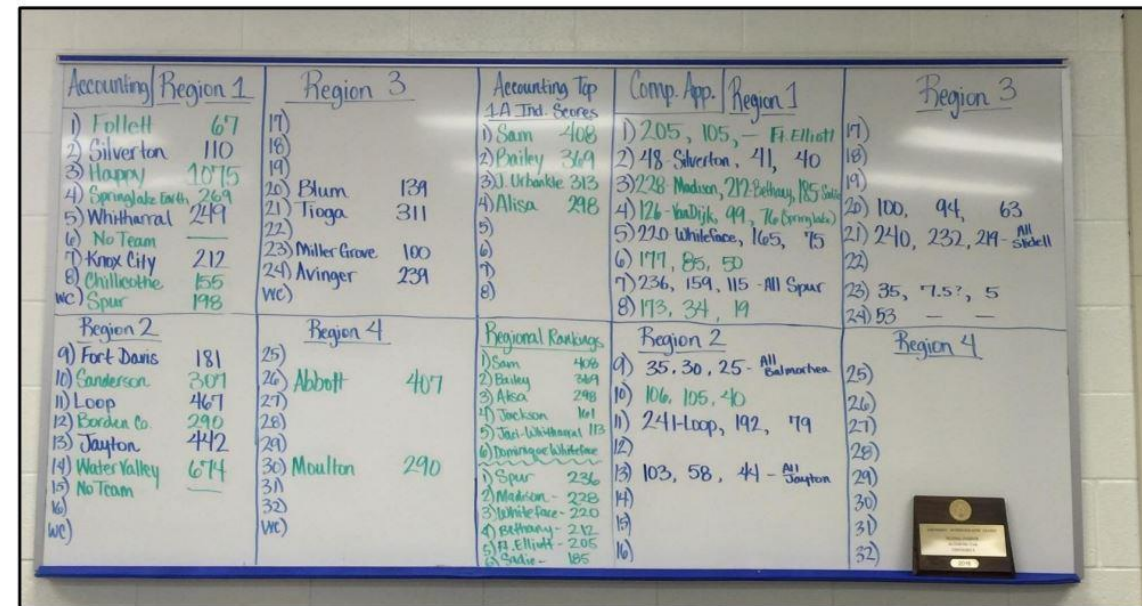
“I Want to be on your wall.”



# Ideas from Sara Reinart, Happy HS



**The Visual Score Line**



**The Competition Wall**



## Coach to foster SUCCESS

Know the value of the contest

Have clear expectations; SET A GOAL

Monitor progress; scoresheets; banners

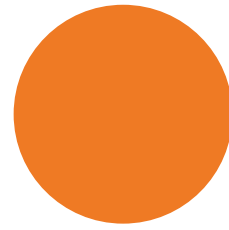
Utilize online resources

Learn the contest yourself

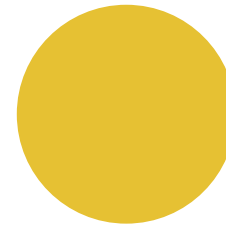


Recruiting:  
Share the  
Value of  
the  
Accounting  
Contest

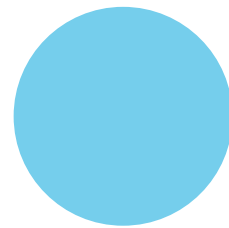
# Have clear expectations!



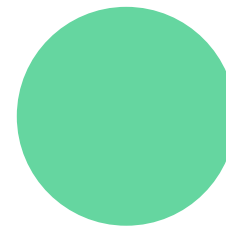
One  
'elephant' bite  
at a time  
makes learning  
manageable.



Start early in  
the year to be  
ready by  
January for  
spring meets.



But there are  
lots of bites!  
  
Learning and  
practicing  
each concept  
will take time!



Set a Goal  
Plan the Work  
Work the plan

## Monitor team practice

- Having a posted record of practice tests taken, videos watched, packets studied, etc. keeps team members accountable to you and to each other.

2005 r					
2006 r					
2007 r					
2008 r					
2009 r					
2010 r					
2011 r					
2012 r					
2013 r					
2015 r					
2016 r					
2017 r					
2018 r					
2019 r					
2021 r					
2022 r					



Learn the Contest yourself!  
 Learn with your students  
 Take the archived exams  
 Compete with your kids!

- Teachers are busy
- UIL is not the same as chapter problems in book
- Invest the time for yourself and for them
- You may fall in love with UIL accounting like I did!

Home  
 UIL Accounting Contest  
 Archived Exams

Contest Preparation

Archived Exams

Contest Statistics

Archives

1 Special Recognition

3 State Meet Volunteers

## Archived Exams



Archived exams are available for previous years, including, note, 2021 exams are only available by ordering from UIL. Look at the top menu bar for "Shop." Then look for "High School Study Materials."

Select a year from the list below to download the exams and complete.

2021 Exams

2020 Exams

2019 Exams

2018 Exams

2017 Exams

2016 Exams

2015 Exams

2014 Exams

2013 Exams

2012 Exams

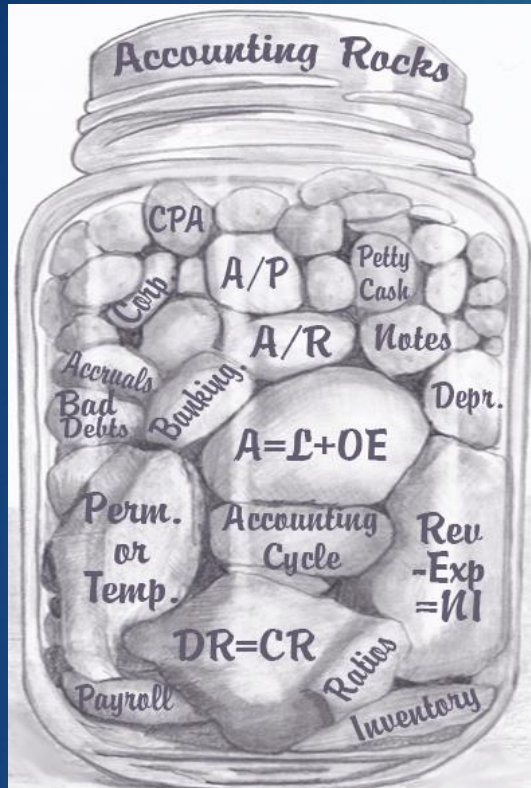
2011 Exams

2010 Exams



- Share Coaching Tips and Strategies

- ▶ Orphie Connor, Colorado HS
- ▶ Debbie Cook, Jim Ned
- ▶ Sara Reinart, Happy HS
- ▶ Thelia Lisle, Stamford HS
- ▶ Brent Chamberlain, Lubbock Coronado HS
- ▶ Jill Richardson, Caddo Mills HS
- ▶ Alan Barkemyer, Rosebud Lott HS



## Sharing Online Resources

30 Years of coaching =  
LOTS of resources

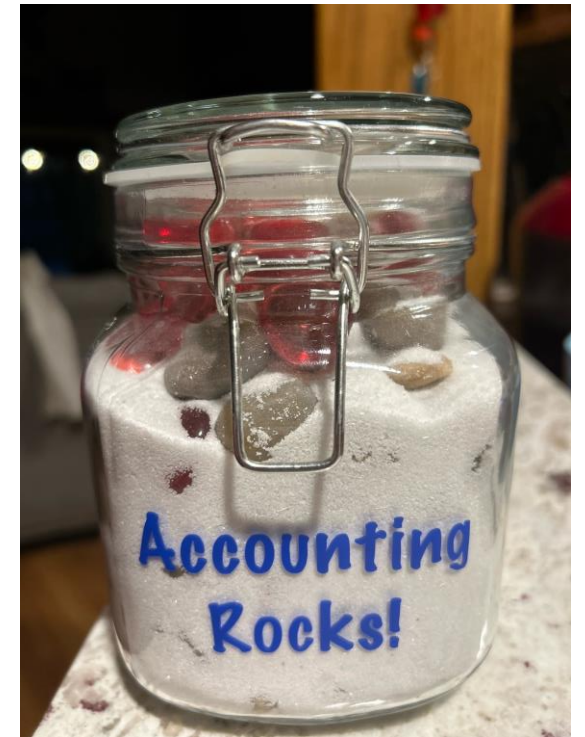
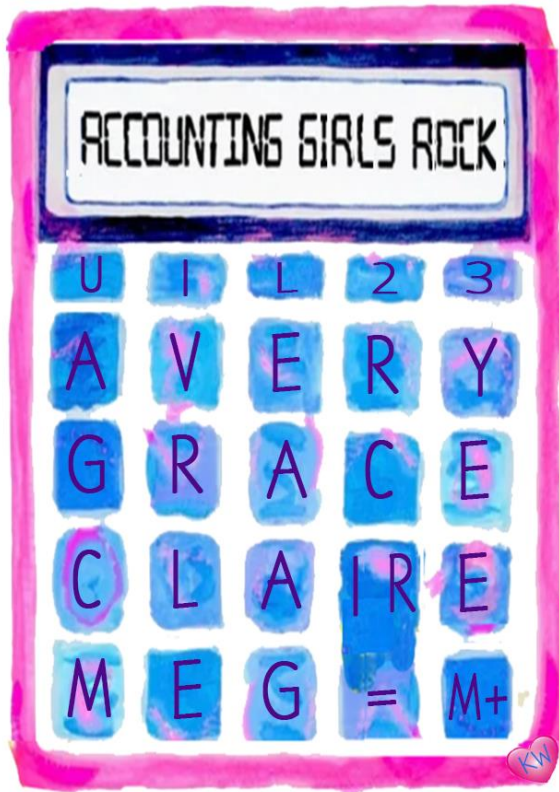
Online handouts  
Sign up for email mailings

[AccountingRocks.net](http://AccountingRocks.net) (or .org)

Each concept (or 'rock') will have  
an associated video lesson

Archived exams will remain another  
year at [Lavernefunderburk.com](http://Lavernefunderburk.com)

# Sharing Resources: Connecting my past and my future in UIL Accounting



[Accountingrocks.net](https://Accountingrocks.net)

# Bonus content!



# Bonus content!

