

# What makes a winning speech?

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## Example Questions

Whole UIL State  
Topic List



### Informative

1. Why are Donald Trump and Nancy Pelosi such fierce political rivals?
2. Why have opponents of Nicolas Maduro failed to end his presidency of Venezuela?

### Persuasive

3. Is Joe Biden the clear front-runner for the 2020 Democratic Party's presidential nomination?
4. Is a military clash between the United State and Iran becoming a strong possibility?

## Shelby's Guide to Extemp

1. #ATSQ
2. Stay in your lane
3. Be organized
4. Support your ideas
5. Be memorable



**#ATSQ**



**#ATSQ= Answer the stinking question**

This is the heart of extemp- the first question on both the informative and persuasive ballot: “Did the speaker answer the question?”

How to  
#ATSQ



Have no fear--unified analysis is here!

Unified Analysis-- A clear answer (thesis) to the question that is then supported by 2-3 areas of analysis

**Unified  
Analysis and  
points  
Examples**

## **Informative**

1. Nancy Pelosi and President Trump continue to rival each other because they both are appealing to their party's base.
  - a. Personal Attacks
  - b. Legislative front
  - c. Mueller/Impeachment
  
2. Maduro's blocking of the opposition has allowed him to maintain power in Venezuela
  - a. Military Presence
  - b. Closed Borders
  - c. Influential Allies

## More Unified Analysis Examples

### Persuasive

3. Yes, Joe Biden is the front runner of the 2020 campaign because he is the center of the campaign
  - a. Media portrayal
  - b. DNC
  - c. Other Candidates
  
4. Yes, because both Iran and the US are heading towards a war as their actions indicate both nations are already posturing towards a war.
  - a. Both sides use of soft power
  - b. Hard Power responses

**Stay in your  
lane**

Informative needs to be  
informative while persuasive  
should be persuasive.

Language choice is key!



Be  
Organized



- Introductions
- Macrostructure vs. Internal Structure
- On top analysis
- Internal summary
- Clear Transitions

## **Introduction Organization**

- I. Attention Getter
- II. Bridge
- III. Statement of Significance
- IV. Topic Statement
- V. Clear Answer/Thesis
- VI. Preview of points

## Internal Preview & Summary

Internal Preview- A mini preview of what each point is focusing on can help build onto analysis.

Internal summary- A review of what you covered in the point... typically where an impact the the question happens.

**Example of on  
top  
analysis/internal  
preview**

Yes, Joe Biden is the front runner of the 2020 campaign because he is the center of the campaign

Transition: The first reason why Joe Biden is the frontrunner in 2020 campaign is he the center of the media attention.

On Top Analysis: Since launching his campaign back in April, Joe Biden has been the focus of the media both positively and negatively.

## Internal Summary



Tell us what you said in the point+impact back to the question+build to next point

“So the media continues to portray Joe Biden as the leader of the race namely by describing him as an electable candidate that is capable of beating Trump while also publishing stories about his past political transgressions meaning that Biden will continue to be at the forefront of many political discussions.”

## Support ideas



1. Use quality sources
2. Think about what the source does for the speech
3. Sources should support analysis and help create it not be it
4. Try to avoid using the same source
5. Vary the way you introduce sources
6. Try to have 2 per point

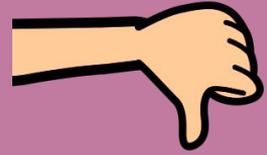
**What makes  
a quality  
source**

1. add credibility
2. clear up confusion
3. provide empirical data for the judge

## Examples

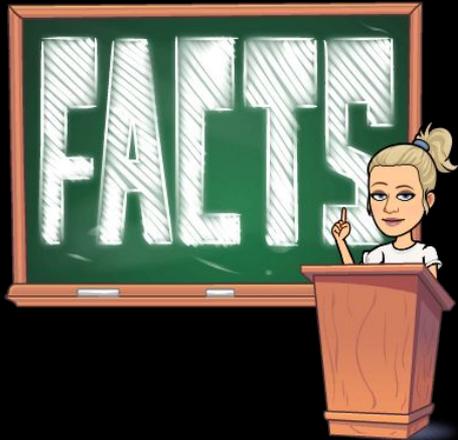


The most recent poll from Real Clear Politics finds that Joe Biden has 17 point polling advantage over his closest leader, Bernie Sanders. Moreover the polls find that Biden is also leading in states that have candidates such as Massachusetts and Texas.



On June 18, 2019 Fivethirtyeight said that Joe Biden has name recognition and is leading national polls

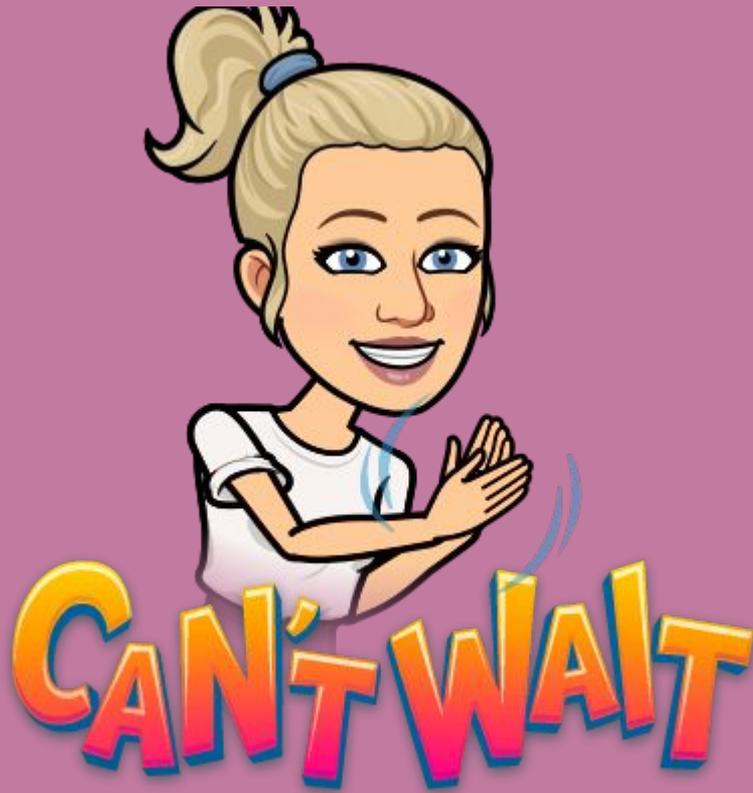
**Be  
Memorable**



1. Have a good attention getter
2. Avoid the Extempor voice
3. Show a personality
4. Be natural
5. Fake it til you make it



- Questions?
- Comments?
- Ideas?



**Thank you!**

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