



# SOCIAL IMPACT AWARD

## \$1,000 PRIZE!

Your short could win new equipment for your school's film program.

Make an impact! This award aims to give voice to young filmmakers addressing social challenges. More details can be found at:

[nobelity.org/socialimpactawards](https://nobelity.org/socialimpactawards)



The UIL Young Filmmakers contest portal can be found at: <https://www.uiltexas.org/film>





**The Nobility Project's UIL Social Impact Award**  
*Win \$1000 of film equipment for your classroom!*

**Opportunity**

The Nobility Project's Social Impact Award is presented annually as part of the Texas UIL Young Filmmakers Festival. The goal of the award is to give voice to young filmmakers addressing social challenges impacting their communities.

**Prize**

One film will be selected from each competitive division. In addition to recognition by UIL, winning schools will receive a \$1,000 gift card from Precision Camera & Video. We hope to have additional screening opportunities at SXSWedu or the Paramount Theater in Austin.

**Eligibility**

Selection of the Social Impact Award is independent from the formal UIL judging process, so winning films may or may not also be selected for UIL recognition.

- There is no additional submission process required, only that films meet all UIL requirements and deadlines.
- Only narrative or documentary films will be considered (animated films ineligible).

**How The Nobility Project defines SOCIAL IMPACT**

The idea behind the Social Impact Award is to give students a chance to express their own ideas on current challenges, conditions, and actions they see affecting their communities, their schools and/or themselves.

**We like to see films that:**

- Clearly connect to social issues
- Are based on accurate information
- May spark awareness and inspire call to action
- Use creative, thought provoking storytelling techniques
- May be emotionally moving or uplifting

## Round Table Questions

These are intended to guide discussion as you choose the subject of your film. We suggest students brainstorm asking these questions to explore film possibilities.

- What topics are you and your friends talking about? What matters most to you?
- Is your community or school impacted by a particular issue? Anything unique to your location?
- Have new inventions or laws had an impact on your life or part of your community?
- What changes would you like to see to improve the future? What would you say to younger students about challenges they may face when they are older?
- How would you discover someone in your community working to improve lives?
- How do you make a film with substance that holds the attention of your peers? What are creative ways to approach some of the “hot button” topics?
- How can you connect your audience with a course of action or to find more information?

Visit [nobelity.org/socialimpactawards](https://nobelity.org/socialimpactawards) to watch previous winning films.

### Judging Rubric | The Nobility Project’s Social Impact Award

All UIL submitted films are automatically considered for this award in the first round of UIL judging based on the criteria below. Selected films then advance to a panel of Nobility Project judges for final decisions on awardees. Both UIL and Nobility judges will refer to judging rubric considering four sections: *content*, *storytelling*, *message* and *quality*.

#### **Content Focus (25%)**

Does the film clearly make the connection between the chosen topic and social impact on a personal, community, or global scale?

#### **Memorable Storytelling (25%)**

Is the film engaging and compelling? Are the film and story memorable?

#### **Appropriate Message (25%)**

Does the film educate, inspire, or raise awareness about its issues and potential social impact?

#### **Quality of Film Production (25%)**

What is the overall quality of the film’s production including visual, sound and editing elements?

### **About The Nobility Project**

The Nobility Project founders Christy and Turk Pipkin are filmmakers by trade and value filmmaking as a means of igniting social change. As the producers of 3 award-winning documentaries (Building Hope, Nobility, and One Peace At A Time) and scores of short films on global topics, The Nobility Project tells impactful stories that change thousands of lives. Watch their feature films and educational shorts on The Nobility Project YouTube channel: [youtube.com/@NobilityProject](https://www.youtube.com/@NobilityProject). Follow on Instagram or Facebook @nobilityproject

### **About Precision Camera & Video**

The Nobility Project wants to help students showcase their talents with new and refurbished equipment from their gracious award sponsor [Precision Camera & Video](#). Check out Precision's inventory and take advantage of teacher discounts, classes, and other services! Winners receive a digital gift card to Precision to purchase items for their classroom.

### **About UIL**

The UIL Young Filmmakers Festival contest portal can be found at <https://www.uiltexas.org/film>.

THANK YOU AND BEST OF LUCK!

