



BEST Robotics 2021 Championships Social Media Hashtags

Twitter: Help BEST Robotics to become a trending topic across the country during your championships! In addition to using your local hashtags, please help us to share and promote your posts by both following and tagging @BESTRobotics in as many posts and comments as possible:

1. FOLLOW and TAG us in each of your posts: [@BESTRobotics](https://twitter.com/BESTRobotics)
2. THANK and TAG our sponsor @MathWorks and @TexasInstruments and your local sponsors
3. Use these hashtags consistently:
 - #BESTRobotics
 - #TexasBESTRobotics
 - #DEMODaze2021
 - #Thanks2BESTRobotics – Please see examples in chart below.

WHO	HASH TAGS	EXAMPLE
Students	#Thanks2BESTRobotics #BESTRobotics	#Thanks2BESTRobotics I'm pursuing a degree in engineering #BESTRobotics
Alumni	#Thanks2BESTRobotics #AlumniBESTStudents #BESTRobotics	#Thanks2BESTRobotics I landed my dream job @Google #AlumniBESTRobotics #BESTRobotics
Teachers	#Thanks2BESTRobotics #ITeachBESTstudents #BESTRobotics	#Thanks2BESTRobotics #ITeachBESTstudents so they can move us forward in the field of science #BESTRobotics
Mentors	#Thanks2BESTRobotics #IMentorBESTstudents #BESTRobotics	#Thanks2BESTRobotics #IMentorBESTstudents to pass the torch to tomorrow's engineers #BESTRobotics
Volunteers	#Thanks2BESTRobotics #IVolunteer4BEST #BESTRobotics	#Thanks2BESTRobotics #IVolunteer4BEST to give back to my community #BESTRobotics

4. Include these hashtags when possible:

- #STEM
- #collaboration
- #Robotics
- #innovation
- #Math
- #Technology

Instagram:

1. Follow us: [BESTRobotics](#)
2. Tag us: @BESTRobotics ; @BESTofTexasRobotics
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Facebook: A great tool for sharing the stories behind your pictures! Try the Facebook Live feature and ask students, teachers, mentors and volunteers why each of them are involved with BEST. Have fun with the interviews and keep them simple!

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