Proposed Recommendation by UIL Review Advisory Committee <u>to</u> Standing Committee on Policy

A. Brief Explanation of Proposed Recommendation

This recommendation helps to clarify the rule related to broadcasting UIL postseason events in the Constitution and Contest Rules.

B. Factual and Policy Justifications

This minor edit removes language that otherwise could cause confusion in this policy.

C. <u>Proposed Recommendation</u>

Section 868: BROADCASTS OF UIL EVENTS:

- (a) CONTRACT SCOPE AND PROCESS. The UIL retains all broadcast rights to all UIL post-regular season events and activities. The UIL director may, subject to applicable University of Texas at Austin procedures, recommend a contract(s) for broadcast rights for all UIL post-regular season events and activities. The UIL director may, subject to necessary approval by the University of Texas at Austin, enter into a contract on behalf of UIL for broadcast rights for all UIL post-regular season events and activities.
- (b) RIGHTS GRANTED. The broadcast rights granted in a contract under this section may include, in whole or in part, every medium and/or visual content presently existing or that may be developed in the future. such as radio, satellite radio, direct broadcast satellite, mobile/wireless, internet/webcast, airline distribution, closed circuit television, high definition format and videoon demand. The rights granted may also provide for live and/or delayed broadcasts as well as ancillary programing, such as highlights shows.

A delayed broadcast, for purposes of this rule, is a broadcast of a UIL activity or event that begins at least one hour after the conclusion of the activity or event.

A radio broadcast, for purposes of this rule, is any live or delayed audio only broadcast of a UIL activity or event regardless of the means or medium of transmission.

A telecast, for purposes of this rule, is any live or delayed television or other broadcast of the visual content, images or pictures of a UIL activity or event regardless of the means or medium of transmission.

- (c) LIVE FOOTBALL TELECAST LIMITED. UIL member schools shall not permit the live telecast of a regular season football game on a Friday night. Live telecasts and other types of live broadcasts of UIL football post-regular season games shall be permitted if provided for in a UIL broadcast rights contract.
- (d) BROADCASTS NOT COVERED BY UIL CONTRACT. In cases where broadcast rights, either in whole or part, for a UIL post-season activity or event are not granted to a third party in a contract under this section or when under the terms of such a contract the broadcast rights of a particular UIL post-regular season event or activity will not be exercised, the broadcast rights are retained by UIL. Any contract entered into by participating schools under this subsection must be approved by the UIL and be consistent with and subject to a contract under this section

concerning broadcast rights for UIL post-regular season activities and events.

D. Potential Fiscal Impact of the Proposed Rule to Member Schools

This recommendation has no fiscal impact to UIL member schools.

E. <u>Standing Committee Consideration</u>

The UIL Review Advisory Committee recommends that the Standing Committee on Policy approve this proposal to the UIL Legislative Council for consideration.