




The University Interscholastic League recently announced a partnership with the NFHS Network to deliver unprecedented coverage of Texas high school sports to fans so they never have to miss a game.

In it's inaugural year, the NFHS Network broadcasted over 26,000 events in over 40 states and expects to deliver over 40,000 events during the upcoming school year. Schools that are part of the NFHS Network School Broadcast program produced a vast majority of these events.

UIL schools that join the School Broadcast Program are empowered to produce professional grade events streamed live and available on demand on their school-branded channel on the NFHS Network site. The program also provides these added benefits:

-  **EDUCATION:** Real-world broadcast production experience for your students
-  **COMMUNITY:** Family, friends and alumni can watch games on your customized school Web site from any device at any time
-  **FUNDRAISING:** 50% of the net proceeds from every subscription will be returned to your school
-  **DEDICATED ACCOUNT MANAGER FOR SUPPORT AND TRAINING**
-  **PARTICIPATION IN THE PROGRAM IS COMPLETELY FREE TO THE SCHOOL**



If you would like to learn more about joining the NFHS Network School Broadcast Program, please contact Kevin Sander at 630.352.1800 or via email at [kevin.sander@playonsports.com](mailto:kevin.sander@playonsports.com).

Hope to see some of your high school's games and events on the Network soon!

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