

## Non-Football Playoff Telecasts

Media outlets interested in telecasting a playoff contest in any sport except football, must submit the [Non-Football Sublicensee Playoff Telecast Request](#) form before noon the business day prior to the event and receive an approval email from Sports In Action.

**Contact:**

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Sports In Action  
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The University Interscholastic League has all rights to postseason contests, and has granted rights to its broadcast partners. The rights to contests not selected by UIL broadcast partners may be sublicensed to interested media outlets that meet the following criteria:

1. The telecast must be provided to the public with a linear or reliable web telecast with minimal buffering.
2. Telecast must feature at least one high definition camera.
3. Telecast must feature at least one on-air broadcaster to call play-by-play of the event.
4. Sub licensee must provide Sports In Action a DVD or link of broadcast within 5 business days of event.
5. Sub licensee must pay fees detailed below to Sports In Action within 5 business days of event.
6. Sub licensee must have permission from both schools and the venue.
7. Sub licensee must enter into an agreement with Sports In Action and abide by all terms and conditions.

The UIL's broadcast partners have first rights to all post-season activities and if a broadcast partner selects a contest for telecast, that game cannot be sublicensed.

The sublicensed media outlet is responsible for communication with the schools for selected broadcasts. The sublicensed broadcasters will schedule the set-up and tear-down times for equipment with the schools and the venues. The sub-licensees are responsible for any expenses associated with the telecast.

**Fees:**

The sublicensed media outlet will pay a rights fee based on the chart below within 5 business days of the event.

Conference/Round	Fees
All Conferences All Rounds	\$200 per game*

\*In softball and baseball: \$200 per series