

A MIDSUMMER NIGHT'S DREAM

by Wm Shakespeare



2012 UIL Theatrical Design Contest
Prompt and Rules Available July 4, 2011

2012 Theatrical Design Contest

Design Prompt

We will produce A Midsummer Night's Dream by William Shakespeare. Designers may choose to set the production in any locale and historical period. The rationale for the chosen locale and historical period should be strongly reflected in the written design justification submitted as a part of the entry.

The production will be set on a single setting with no set changes during the course of the performance. This could include projected scenery.

Costumes should reflect the period chosen by the designer. Once again, the rationale for the period chosen should be strongly reflected in the written justification submitted as part of the entry.

Theatre Marketing should reflect FEBRUARY 5, 2012 as the performance date, LEAGUE HIGH SCHOOL as the performance group and LEAGUE HIGH SCHOOL THEATRE as the performance space. All other information contained in theatre marketing materials can be invented by the designer.



(a.) PURPOSE. In the 1980's, the Texas Education Agency introduced courses in theatrical production (Theatre Production I-IV) and in technical theatre (Technical Theatre I-II). Since that time students in Texas schools have been provided instruction in these areas. This contest will afford recognition for their skills in design.

(b.) AIMS

The aims of the Theatrical Design Contest are:

- (1) To foster appreciation of good theatrical design;
- (2) To increase the number of schools which have adopted technical theatre as an academic subject in school curricula;
- (3) To learn to lose or win graciously, accepting in good sportsmanship the decision and criticism with a view to improve future projects; and
- (4) To satisfy the competitive, artistic spirit with friendly rivalry among schools.

(c.) ENTRIES

(1) Representation. Each member school shall be allowed to enter one group entry. The team of three shall enter a portfolio as described in the current Theatrical Design Guide. In addition to the group, each school shall be allowed two individual entries in each of the design areas found in the current Theatrical Design Guide. The individual contestants shall not be members of the group entry.

(2) Eligibility. Each contestant must be eligible under Subchapter M of the Constitution. Only high school students are eligible for this contest. Academic eligibility at the time of submission is required. There is no amateur rule in this contest. There is no loss of eligibility for a student who has worked professionally in theatre or film.

(3) Deadlines. Entry deadlines can be found in the current Official Calendar and the current Theatrical Design Guide. See the UIL website for official changes.

(d) CONTEST ENTRY

(1) Selection of Title. The title used for the Theatrical Design Contest shall be the same as that used by the UIL Literary Criticism Contest, unless it is deemed inappropriate for the aims and purpose of this contest. If the Literary Criticism script is a screenplay, another title, genre or playwright shall be announced. All designs submitted shall be for that title, genre or playwright.

(A) Prompt. A "directorial prompt" shall be provided each year. In it, students will be given certain conceptual parameters from which they will develop a design concept. The prompt can be found online and in the current Theatrical Design Guide.

(2) Faculty Sponsor.

(A) Sponsors in the Theatrical Design Contest must be full-time employees of the school districts of the schools which the entries represent. Full-time means that the person is under contract to the school board of the school that the designs represent for the whole scholastic or calendar year, and the person has enough contractual duties to be considered a full-time employee by the Teacher Retirement System and state law. Exceptions: A retired teacher/ administrator who has 20 or more years of experience may be hired and paid for sponsoring the Theatrical Design Contest. Also, student teachers, during the semester they are assigned to a participant school to fulfill their student teaching requirements, may volunteer to assist for that school.

Schools shall not pay student teachers for assisting.

(B) Sponsors may only provide guidance to the team or individuals. They shall not produce any of the materials contained in the submission.

(C) Sponsors shall not accept nor solicit aid in the preparation of the entries, or in coaching the students.

(This provision is not intended to prevent sponsors from taking their students to the several theatre conferences and workshops conducted by the League and by numerous high schools, colleges and universities.)

(e.) SUBMISSION

(1) Fee. The submission shall be accompanied by the appropriate evaluation fees as published in the current Theatrical Design Guide.

(2) Packaging and Labeling. Schools shall submit all items required for groups and individuals by following the requirements as published in the current Theatrical Design Guide.

(3) Representation. Each participant high school of the League is entitled to enter one group entry consisting of three members and two individual entries in each design area found in the current Theatrical Design Guide. A school may elect to use an intramural elimination contest to determine their representative team and individuals.

(f.) EVALUATION. Each entry shall be shipped to the League and evaluated by qualified theatre and marketing professionals. Each entry shall be evaluated and awarded an Award of Merit, Award of Honor, Award of Achievement or Award of Distinguished Merit. A certificate and a recorded oral evaluation shall be sent to the school.

(g.) ADVANCEMENT. Those entries receiving an Award of Distinguished Merit and designated as Exemplary shall be exhibited during the UIL OAP State Meet in May and ranked 1st -5th. The winners shall be recognized during an awards ceremony at the UIL OAP State Meet. A plaque and three individual medals shall be presented to the top three groups. Medals are presented to 4th and 5th place groups. Medals are presented to the Individual winners.

SUBMISSION

(1) Fee. Schools shall submit all items required under (e)(3)(A-C) for groups and (e)(4) for individuals. The submission shall be accompanied by a \$45 evaluation fee for a group entry and a \$25 evaluation fee for an individual entry. Incomplete submissions shall be returned without critique. Entry fees shall not be refunded. Payment should be made to The University Interscholastic League.

(2) Packaging and Labeling. Entries shall be safely packaged, boxed, and shipped to the League office. The entry shall be returned in the same container. Each item shall be labeled using copies of the form included in this document (last page). If multiple entries are shipped in a large box from one school, each individual entry should be boxed separately inside the large box. This assists in the administration of judging the contest.

(3) Group Submission. Schools intending to submit a group portfolio shall submit the following items. (All drawings shall be mounted.)

(A) Scene Design

(i) A groundplan in ¼" scale mounted on poster board, illustration board, mat board, or foamcore measuring a maximum of 10" X 15".

(ii) A research collage reflecting your design approach mounted on poster board, illustration board, mat-board, or foamcore measuring a maximum of 10" x 15".

(iii) A two-dimensional colored perspective rendering OR 3 photographs of a designer-generated set model of the design. One photograph should be of the entire set model and a maximum of 8" X 10". The other two photographs should be of details from the set model and a maximum of 5" X 7". All three photographs should be mounted on illustration board, mat board, or foamcore measuring a maximum of 10" X 15". The two detail photographs may be mounted to the same piece. The artistic medium for the rendering is not restricted (pastel, watercolor, chalk, colored pencil, computer generated, collage, etc...) A human figure shall be included so as to communicate scale.

(iv) A two-page MAXIMUM double-spaced paper justifying the design choices and approach. This paper should be three-hole punched and submitted in some sort of a folder or notebook and labeled on the outside front cover.

(B) Costume Design

(i) Three individual costume plates including sample fabric swatches and trim. Each individual plate should be mounted on poster board, illustration board, mat board, or foamcore measuring a maximum of 10" X 15". The artistic medium for the plates is not restricted (pastel, watercolor, chalk, colored pencil, computer generated, collage, etc...)

(ii) The costume choices shall include one male character, one female character, and one character that are the designer's choice.

(iii) A two-page MAXIMUM double-spaced paper justifying the design choices and approach. This paper should be three-hole punched and submitted in some sort of a folder or notebook and labeled on the outside front cover.

(iv) A research collage reflecting your design approach mounted on poster board, illustration board, mat-board, or foamcore measuring a maximum of 10" x 15".

C) Marketing

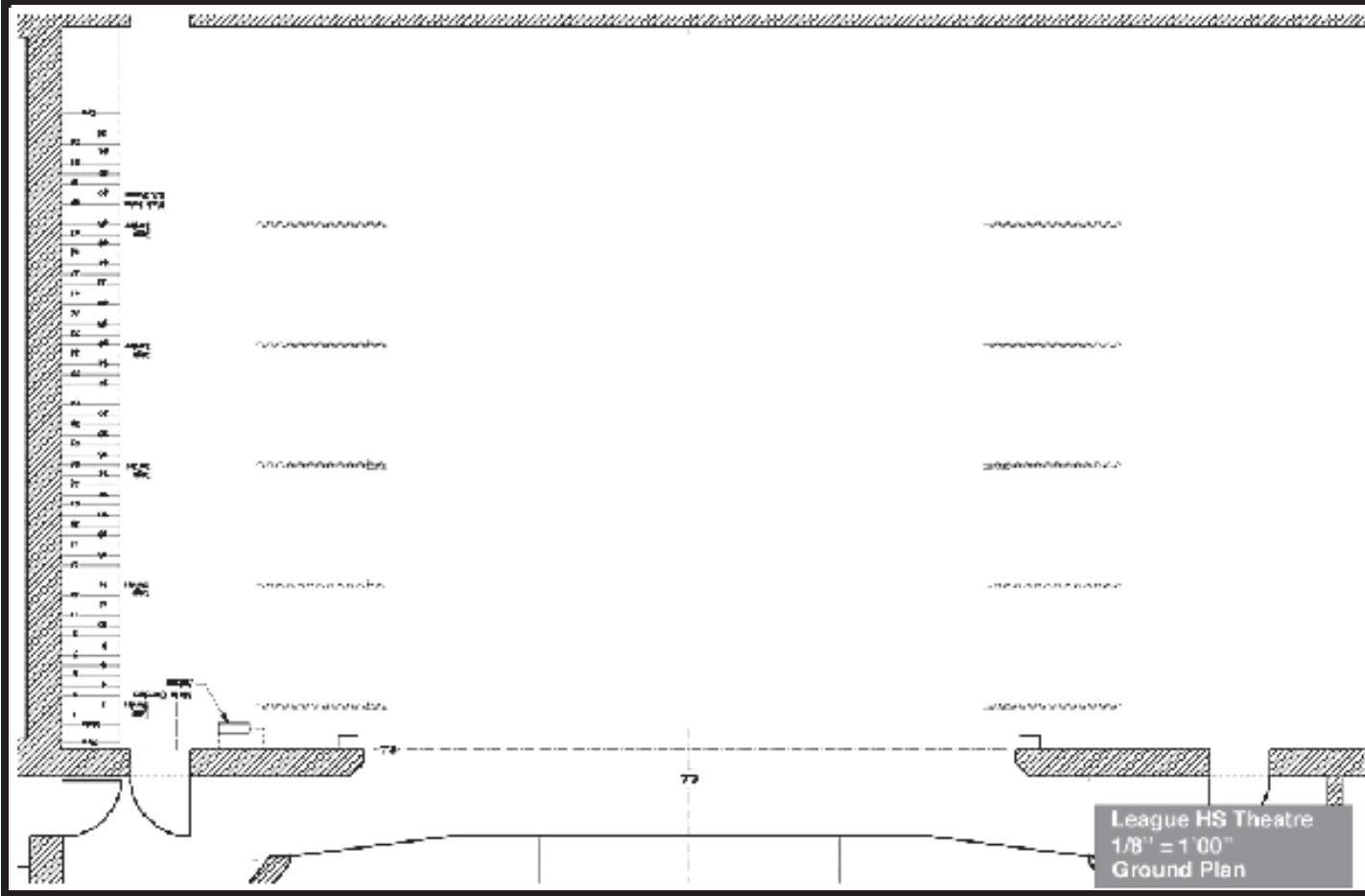
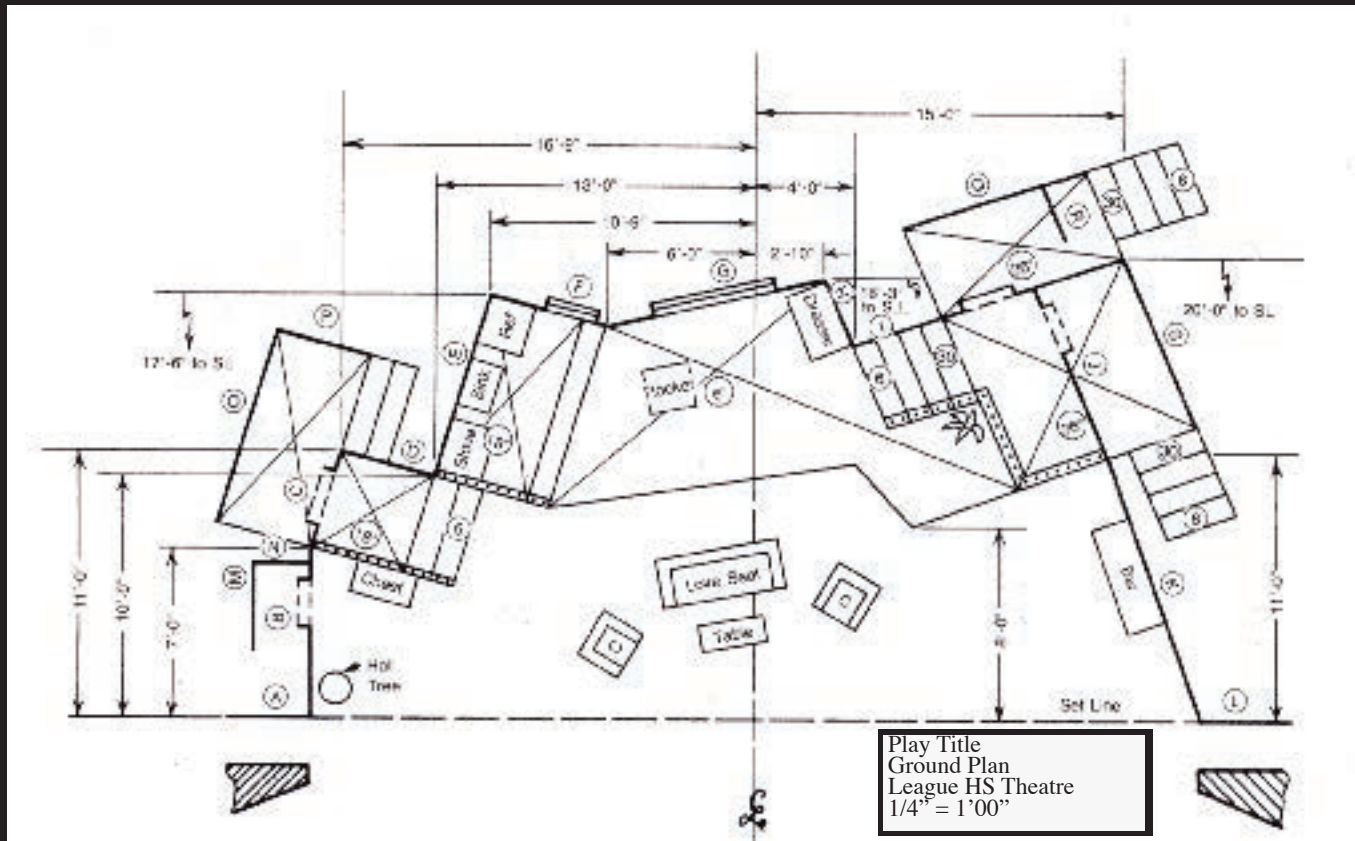
- (i) A poster design mounted on poster board, illustration board, mat board, or foamcore measuring a maximum of 11" X 17". (May be computer-generated)
- (ii) An 8.5" X 5.5" program mounted on poster board, illustration board, mat board, or foamcore measuring a maximum of 10" X 15" in a way such that it can be removed for evaluation. (May be computer-generated)
- (iii) A specialty item. This could include any type of advertising medium. The design shall be mounted on poster board, illustration board, mat board, or foamcore measuring a maximum of 10" X 15". (may be computer generated). Websites may be used and each page shall be printed and bound.
- (iv) A Campaign Budget. A detailed accounting of the costs associated with doing all that is planned in the marketing campaign. This can be done as a typed document or as a spreadsheet.
- (v) A press release.
- (vi) A two-page MAXIMUM double-spaced paper justifying the campaign strategy. This paper should be three-hole punched and submitted in some sort of a folder or notebook and labeled on the outside front cover.

NEW!

(D) Hair & Makeup Design

- (i) Three individual makeup/hair renderings mounted on poster board, illustration board, mat board, or foamcore measuring a maximum of 10" X 15". The artistic medium for the renderings is not restricted (pastel, watercolor, chalk, colored pencil, computer generated, collage, etc...)
 - (ii) Three photographs of executed makeup designs rendered in (i).
 - (ii) The character choices shall include one male character, one female character, and one character that is the designer's choice.
 - (iii) A two-page MAXIMUM double-spaced paper justifying the design choices and approach. This paper should be three-hole punched and submitted in some sort of a folder or notebook and labeled on the outside front cover.
- (4) Individual Submission.
- (A) Schools intending to submit individual entries may enter two students in each of the following: Scenic Design, Costume Design, Theatre Marketing, and Hair & Makeup Design.
- (B) The individual entries shall contain the items required under (3)(A-D) for the category selected.

SAMPLE GROUND PLAN



DEADLINE: Entries must be postmarked no later than February 5th.

SCHOOL ENTRY FORM
THEATRICAL DESIGN CONTEST

UIL District _____ Conference _____
School _____
Address _____
City _____ Zip _____
Phone : _____
E-Mail _____

Sponsor's Name

Sponsor's Phone

Sponsor's E-Mail

Enclosed Find

Total Fee Enclosed _____

_____ Group Entries @ \$45.00 (Max. 1)
_____ Individual Entries @ \$25.00 (Max. 8)

Group Entry Names:

1. _____
2. _____
3. _____

Individuals:

(Set)

(Makeup)

(Set)

(Makeup)

(Costume)

(Costume)

(Marketing)

(Marketing)

Ship to:
Theatrical Design Contest
Att: State Theatre Director
University Interscholastic League
1701 Manor Road
Austin, Tx 78722
512-471-9996



DEADLINE: Entries must be postmarked no later than February 5.

LABEL

DUPLICATE, COMPLETE AND ATTACH ONE COPY OF THIS FORM TO THE BACK OF EACH PLATE, DRAWING, POSTER AND JUSTIFICATION PAPERS.

This form must be typed or printed clearly.

GROUP ENTRY

INDIVIDUAL ENTRY

Type or print the name(s) students entered.

GROUP : 1) _____ 2) _____ 3) _____

INDIVIDUAL

1.) _____ (SET)

2.) _____ (COSTUMES)

3.) _____ (PUBLICITY)

4.) _____ (MAKEUP)

Sponsor's Name _____, E-mail _____

IDENTIFY THIS ITEM

Scene Design

- Groundplan
- Perspective Sketch
- Research Collage
- Pictures
- Justification

Marketing

- Poster
- Specialty Item
- Program
- Budget
- Strategy Paper

Costume Design

- Male Plate
- Designer's Pick (1)
- Female Plate
- Research Collage
- Justification

Makeup

- Male Rendering
- Male Photo
- Female Rendering
- Female Photo
- Designer's Rendering
- Designer's Photo
- Justification