

2017 Theatrical Design Directorial Prompt

We will produce INTO THE WOODS using the original script but with the idea of reviving the story for our time. The charge of this prompt is to make this musical relevant to millennial audiences. As in all "revivals," your designs shall not reflect nor copy any other live or animated film, stage or broadcast versions of the play. We want to produce it as it has never been produced before. The emphasis should be on making the discoveries and lessons of this story resonate today. As you develop your design concept, you will want to analyze the millennial generation and their parenting....their wishes.... their downfalls and flaws and find parallels that you can draw to characters and situations in the script. Your justification papers and inspiration boards should reflect your findings. As designers, INTO THE WOODS presents you with numerous production challenges to problem-solve and this year in addition to showing us what you want this production to look like....you are going to be asked to problem-solve how you can make your designs function. Hopefully you will find this applies your engineering mind in addition to your artistic one as all design ultimately does.

Set Designers will design a single set for "the woods" but must also show the Three Houses, Cinderella's Tree, Rapunzel's Tower, and Little Red Riding Hood's Grandma's house and how they will change within the production.

Costume Designers and Hair/Makeup Designers must design for the witch as one of their three characters and address and illustrate how the "magical transformation" will occur.

Marketing designers must include a social media/technology element to their campaign as part of our targeting a millennial audience.

The production will take place at League High School and reflect May 1st, 2nd and 3rd as the dates.

2016-17 Constitution and Contest Rules

Section 1035: THEATRICAL DESIGN CONTEST (a) THE CONTEST.

- (1) Purpose. The purpose of this contest is to foster appreciation of good theatrical design, to increase the number of schools which have adapted technical theatre as an academic subject in school curricula, to learn to lose or win graciously, accepting with good sportsmanship the decision and critique with a view to improve future projects and to satisfy the competitive, artistic spirit with friendly rivalry among schools.
- (2) Contest Format. Each school submits designs to the state office as directed in the current Theatrical Design Guide. The designs are adjudicated and rated and advancing schools are announced. Schools receive a critique. Qualifiers at state are ranked 1st through 6th.

(b) ENTRIES

- (1) Each member school shall be allowed to enter one group entry. The group, as defined in the current Theatrical Design Guide, shall enter a portfolio as described in the current Theatrical Design Guide. In addition to the group, each school shall be allowed two individual entries in each of the design areas found in the current Theatrical Design Guide. The individual contestants shall not be members of the group entry.
- (2) Deadlines. Entry deadlines can be found in the current Official Calendar and the current Theatrical Design Guide. See the UIL website for official changes.
- (3) Faculty Sponsors.
- (A) Sponsors in the Theatrical Design Contest must be full-time employees of the school districts of the schools which the entries represent.
- (B) Full-time means that the person is under contract to the school board of the school that the designs represent for the whole scholastic or calendar year and the person has enough contractual duties to be considered a full-time employee by the Teacher Retirement System and state law.
- (C) A retired teacher/administrator who has 20 or more years of experience may be hired and paid for sponsoring the Theatrical Design Contest. Student teachers, during the semester they are assigned to a member school to fulfill their student teaching requirements, may volunteer to assist for that school. Schools shall not pay student teachers for assisting.
- (D) Sponsors may only provide guidance to the group or individuals. They shall not produce any of the materials contained in the submission.
- (E) Sponsors shall not accept nor solicit aid in the preparation of the entries or in coaching the students. (This provision is not intended to prevent sponsors from taking their students to the several theatre conferences and workshops conducted by the UIL and by numerous high schools, colleges and universities.
- (c) CONTEST ADMINISTRATION AND PROCEDURES.
- (1) Selection of Title. The title used for the Theatrical Design Contest shall be the same as that used by the UIL Literary Criticism Contest, unless it is deemed inappropriate for the aims and purpose of this contest. If the Literary Criticism script is a screenplay, another title, genre or playwright shall be announced. All designs submitted shall be for that title, genre or playwright.
- (A) Prompt. A "directorial prompt" shall be provided each year. In it, students will be given certain conceptual parameters from which they will develop a design concept.
- (B) The prompt can be found online and in the current Theatrical Design Guide.
- (2) Submission. Packaging and Labeling. Schools shall submit all items required for groups and individuals by following the requirements as published in the current Theatrical Design Guide.
- (3) Evaluation. Each entry shall be submitted to the UIL and evaluated by qualified theatre and marketing professionals. Each entry shall be evaluated and awarded an Award of Merit, Award of Honor, Award of Achievement or Award of Distinguished Merit. A certificate and evaluation shall be sent to the school.
- (4) Advancement. Those entries designated as Exemplary shall be exhibited during the UIL One Act Play State Meet and ranked 1st -6th. The winners shall be recognized during an awards ceremony at the UIL One Act Play State Meet. A plaque and individual medals shall be presented to the 1st 6th place individual winners.

Specific Rules Regarding Entries and Submission will be included in a Handbook available September 1, 2016.



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