



April 16-17, 2016

2016 Spring Convention

Keynote Speaker

Jessica Luther

Jessica Luther is an independent writer and investigative journalist living in Austin, Texas. Her work on sports and culture has appeared in the Texas Observer and the Austin Chronicle, and at Sports Illustrated, Texas Monthly, Vice Sports, Guardian Sport, and Bleacher Report.

Her work gained national attention in August 2015 when writing for Texas Monthly, Dan Solomon and she broke open the story about a Baylor football player on trial for sexual assault, a case known by only a few in the community and not reported in the media for nearly two years. She



is currently writing a book for Akashic Books on intersection of college football and sexual assault, due on shelves in fall 2016.

Luther did not attend journalism school but instead took a winding path through academia to get to where she is now. She earned her Masters in Latin Literature in 2004 from the University of Texas, then transferred into the history department. Many years later and without a PhD in hand, she decided academia was not for her and decided to leave graduate school to pursue writing full time.

Out-of-State Speakers



Moore | Watterson | Kenney | Knight | Winter

Pulitzer-Prize Winning Getty Photographer **John Moore**, New York, "The Yearbook Whisperer" **Bruce Watterson**, Roma, GA. Director of the Photojournalism Department at Western Kentucky University, **James Kenney**. Entertainer and journalism instructor extraordinaire **David Knight**, Lancaster Schools, SC. Professor and journalism guru **Scott Winter**, Bethel University.

@ the University of Texas at Austin

10 THINGS you should know about the CONVENTION

- 1.** We will offer approximately **100 sessions** on everything from social media to yearbook trends, to broadcasting to photojournalism.
- 2.** **Pre-registration** cost is \$30 per delegate and \$35 for non-members. Registration on-site is \$40 per delegate and \$45 for non-members. Registration opens Feb. 2 online at <http://www.uiltexas.org/journalism/ilpc>.
- 3. SATURDAY, April 16** - Registration starts at 8:30 a.m. and continues until 3 p.m. We will have a **special session** at 10 a.m. — Pulitzer-Prize winning columnist Lisa Falkenberg will have a Q&A session. The **keynote speaker** Jessica Luther will start at 11 a.m. Break-out sessions will be at **1, 2, 3 and 4 p.m.** on Saturday, and at **9 and 10 a.m.** on Sunday.
- 4.** We will have **ILPC T-shirts** for sale ONLY during online registration. We will not sell T-shirts on-site.
- 5.** **The Grand Awards Assembly** begins at 11:15 a.m. on Sunday.
- 6.** **Parking instructions** will be emailed to you after you register. Rest assured, parking will not be the fun part of the convention.
- 7.** You will pick up **your badges** and programs at the registration desk in Welch Hall (24th and Speedway).
- 8.** The **convention program** will be available one week before the convention at: <http://www.uiltexas.org/journalism/ilpc/conventions-workshops>.
- 9.** Teachers can receive **professional development credit** for attending the convention.
- 10.** We again will host an **on-site contest** — writing, photography and/or broadcast — for students. Details will follow.

FEATURED TEXAS SPEAKERS



Lisa Falkenberg has been a Houston Chronicle metro columnist since 2007. She writes twice weekly on topics ranging from politics to education to the death penalty. A sixth-generation Texan, Lisa is the daughter of a truck driver and a homemaker, born and raised in Seguin. She got her start in journalism at the high school newspaper, the Cricket Chirps, and was the first in her family to attend college. While studying journalism at the University of Texas, she covered the Texas Legislature for two news bureaus. She joined The Associated

Press' Dallas bureau in 2001 and the Houston Chronicle in 2005. Her columns have earned numerous state and national awards, including top honors from the American Society of News Editors and the Texas Associated Press Managing Editors. In 2014 she was named a finalist for the Pulitzer Prize for Commentary. In 2015, she won the Pulitzer Prize. She is the proud mother of two daughters, ages 6 and 3.

Ross Ramsey is executive editor and co-founder of The Texas Tribune. Before joining the Tribune, Ross was editor and co-owner of Texas Weekly for 15 years. He did a 28-month stint in government as associate deputy comptroller for policy and director of communications with the Texas Comptroller of Public Accounts. Before that, he reported for the Houston Chronicle from its Austin bureau and for the Dallas Times Herald, first on the business desk in Dallas and later as its Austin bureau chief, and worked as a Dallas-based freelance business writer, writing for regional and national magazines and newspapers. Ross got his start in journalism in broadcasting, covering news for radio stations in Denton and Dallas.



Rodney Gibbs ensures The Texas Tribune leverages technology wisely and creatively across all aspects of the organization. He has started two digital media companies. The first, Fizz Factor, developed handheld games for Nintendo and Sony platforms. The second, Ricochet Labs, created social-mobile games for news and entertainment brands, including the BBC, Lollapalooza, and The Texas Tribune. Active in the digital media community, Rodney serves on the boards of KUT, Austin's NPR affiliate; the Austin Film Society; and KLRU, Austin's PBS affiliate. He has a bachelor's degree in sociology from Rice University and a MFA from The University of Texas.