

Broadcast Contest Rules

Please read carefully.

- Entries must have been aired in the 2016-17 school year.
- The work must be that of the student(s) named.
- All entries become the property of ILPC and may be published in UIL or ILPC materials.
- All entries must be submitted through the online uploading link. NO MAIL-IN submissions will be accepted. If you have a problem uploading files, please contact our office ASAP. We will work with schools that can not upload entries.
- Entries must be identified properly when uploaded. Please follow directions to ensure that all files are labeled correctly. Incorrectly identified files may be DISQUALIFIED.

SUPER IMPORTANT!!

- Uploaded files **MUST** be named correctly in order to be judged.

Each file uploaded must follow this pattern:

Number Category_School_File Number

For example, the file name for uploading one file to Theme Selection & Development would be:

1_LeaguetownHS_1

For example, the file name for uploading two files to Feature story would be:

3_LeaguetownHS_1

3_LeaguetownHS_2

- All entries will be divided into two categories: small schools and large schools. We will not separate broadcast entries into the different conferences at this time.

Decisions of the judges are final. At this time, there will be no Tops in Texas for broadcast.

Broadcast Individual Achievement Awards

Schools may submit two (2) entries in each of the following categories. The length of each entry is designated for each contest. **PLEASE NOTE: Any entry going OVER the maximum time limit may be disqualified.**

1. **General news story** (less than 4 minutes) - An entry that combines news-gathering skills and presents the latest or most complete information in a logical sequence. Criteria may include: • *Story is well written*; • *Use of video that matches the text, and natural sound when possible*; • *If no video, use of boxes and/or graphics which match the content and are appropriate*
2. **General news/feature/sports report writing** - The story written for the broadcast. The video story should be submitted.
3. **Feature story** (less than 4 minutes) - Personality profiles or human-interest general features. Emphasis should be rich in detail, with liberal use of sound and sound bites through the use of interviews and other natural sounds, and proper camera techniques, as well as employing creative writing techniques. Criteria may include: • *Video matches audio (reporter track)*; • *Sound bites are appropriate*; • *Reporter track, or anchor intro/tag tells who, what, when, where, why and how*; • *Stand up- is there action in the shot, and is the stand up applicable?*; • *Supers (lower thirds) identify reporter, locations and sound bites*; • *Use of emotion, humor or stories that tug at the heartstrings*
4. **Documentary** (less than 10 minutes) - Longer form feature that explores a trend, issue or individuals in greater detail. Note: This contest is separate from the UIL Young Filmmakers Festival, but films may be entered in each contest. Criteria may include: • *Video matches audio*; • *Sound bites are appropriate*; • *Lower thirds identify individuals on-camera*; • *Use of emotion, humor, or stories that tug at the heartstrings*.
5. **General sports story** (1-3 minutes) - Either coverage of past or present game(s) or a season summary. Play-by-play rehashes should be avoided. Criteria may include: • *Video matches audio (reporter track)*; • *Sound bites are appropriate*; • *Reporter track, or anchor intro/tag tells who, what, when, where, why and how*; • *Stand up- is there action in the shot, and is the stand up applicable?*; • *Supers (lower thirds) identify reporter, locations and sound bites*; • *Use of emotion- sports should be exciting, compelling*; • *Use of graphics when appropriate to show scores*
6. **Sports feature story** (less than 4 minutes) - Personality profiles or human-interest sports features. Emphasis should be rich in detail, liberal use of quotes, and proper camera techniques. Criteria may include: • *Video matches audio (reporter track)*; • *Sound bites are appropriate*; • *Reporter track, or anchor intro/tag tells who, what, when, where, why and how*; • *Stand up- is there action in the shot, and is the stand up applicable?*; • *Supers (lower thirds) identify reporter, locations and sound bites*; • *Use of emotion, humor, or stories that tug at the heartstrings*
7. **Anchor presentation** (2-3 minutes) - The best two minutes of your anchor's presentation. Criteria may include: • *Appearance is professional*; • *Reading pace and fluctuation is appropriate and compelling*; • *Interaction between anchors is comfortable*; • *Use of ad lib is appropriate*; • *Good balance between use of the prompter and reflection of scripts*; • *Good demonstration of camera turns*
8. **Editing** (2 minutes) - two minutes that show your editors know what to include and what to leave out. Criteria may include: • *Video matches audio*; • *Video is presented in sequence*; • *No jump cuts*; • *Good use of natural sound and good audio throughout the piece*; • *Dissolves and other transitions are appropriate and not used because they are there*; • *Avoid white flashes for edit points*
9. **Graphics** (1 minute) - the best graphics you have for any certain story or presentation. Criteria may include: • *Within safe title*; • *Matches text*; • *Good font selection (clean/easy to read)*; • *Good use of art when appropriate*; • *Spelling and content accuracy*
10. **Promotion/commercial/PSA** (less than 60 seconds) - a promotion of your broadcast or your school or a PSA or some other type of commercial.
11. **Videography** (2 minutes) - The best two minutes of videography/photography your staff has produced. Criteria may include: • *Video is white balanced and colors are clear*; • *Action video is captured*; • *Good audio, both interviews and nat sound*; • *Video could tell the story w/o the audio*
12. **Producing** (5 minutes or less) - Provide any five minutes of a broadcast to show you have the best production quality around. . Criteria may include: • *Good punching- director/camera is leading the anchors*; • *Interesting, clear shots*; • *Good transitions that dissolve and other effects are appropriate and not overused*; • *Supers are inserted properly and in a timely manner*