

2015 Yearbook Individual Achievement Awards

Please submit all IAA entries through the online uploading system. The link is located on the ILPC Contest webpage. If you can not submit your entries through the online system, please email ILPC Director Jeanne Acton at jacton@uiltexas.org. **THESE ENTRIES COME FROM THE 2014-15 YEARBOOK.**

■ **Submit no more than one (1) entry in each of the following categories.**

1. **THEME SELECTION & DEVELOPMENT** — Entry should include cover design, end sheets, title page, introductory spread or spreads, division pages and conclusion/closing and other pages that develop theme. Do not send the entire book.
2. **THEME COPY & CAPTIONS** — Entry should include all theme copy and captions. Do not send the entire book for this category.
3. **CAPTIONS** — Entry must be one spread with five (5) captions with photos. If the spread has more than five captions, please indicate which caption should be judged.
4. **HEADLINES** — Entry must include five (5) headlines with story. Headlines/story can be from any section of the yearbook.
5. **MULTI-FORMAT AD SPREAD** — A spread from the advertising section complete with business and student-designed ads and secondary coverage.
6. **TRIBUTE AD SPREAD** — A spread from the advertising section, complete with student-designed tribute ads and secondary coverage.
7. **INDEX SPREAD** — Submit one index spread for this category.

■ **Submit no more than two (2) entries in each of the following categories.**

8. **FEATURE SPREAD** — This spread may come from any section, should not be posed and should feature people and action. You may not submit this spread in any other category.
9. **STUDENT LIFE SPREAD** — The student life spread should tell the informal story of the special interests of the student.
10. **SPORTS SPREAD** — This spread should feature a sport or sporting team.
11. **ACADEMIC SPREAD** — The spread may include administration/faculty coverage but avoids stereotyped class scenes in favor of actual portrayal of students engaged in the educational process.
12. **CLASS SPREAD** — A spread showing a portion of your student body portraits.
13. **CLUB/ORGANIZATION SPREAD** — This spread should emphasize on actions and events of a particular club or organization — not goals, purposes, aims, etc.
14. **MULTI-TOPIC SPREAD** — This can be a spread from any section. It must cover at least two topics on the spread.
15. **SECONDARY COVERAGE/ALTERNATIVE COPY TREATMENT** — Please include spread or relevant information with entry. Please circle or highlight the graphic on the spread.
16. **STUDENT LIFE FEATURE STORY** — A story showcasing student life.
17. **ACADEMIC FEATURE STORY** — A story focused on academics.
18. **SPORTS FEATURE STORY** — A story focused on sports and/or athletes.
19. **CLUB AND ORGANIZATION FEATURE STORY** — A story showcasing a club/organization.
20. **PERSONALITY PROFILE STORY** — A story that features a student/staff/community member (from any section).

PHOTOGRAPHY — Only send **TWO** entries per category. **NOTE: Photos submitted as newspaper IAAs last spring may not be entered in yearbook competition. Include captions in metadata for each photo.**

21. **SPORTS ACTION PHOTO** — Action dominated. Well cropped, in focus with excellent tonal quality. **Include caption information.**
22. **SPORTS FEATURE PHOTO** — The unusual, interesting photo. Cropped tightly, in focus with excellent tonal quality. **Include caption information.**
23. **ACADEMIC PHOTO** — Human interest photo with emphasis on students during the school day. Posed shots and portraits avoided. **Include caption information.**
24. **STUDENT LIFE PHOTO** — Human interest photo with emphasis on students involved in events outside the classroom. Posed shots and portraits avoided. **Include caption information.**
25. **CLUB/ORGANIZATION PHOTO** — Human interest photo with emphasis on students involved in club events outside the classroom. Posed shots and portraits avoided. **Include caption information.**
26. **PORTRAIT** — A posed photograph of one or more people, either in a studio setting or in an environment that explains something about the person. The entry should capture a sense of who the people are in the photograph. **Include caption information.**
27. **PHOTO PORTFOLIOS** — This must be one student's work with five photos showing photographer's range in photography. Photos from this category may be entered in another category. Photos do not have to be from the same spread. **Include caption information.**